

AAPL Director's Report

August 19, 2011

I attended the AAPL board of directors meeting in Boston, Massachusetts, on June 8. Present were all members of the executive committee, a majority of the directors, and the executive vice president of AAPL.

Meeting Highlights

- 6 new directors and 2 temporary directors were unanimously approved.
- My last report advised that an AAPL employee had filed for arbitration over contractual issues. At the June board meeting the board of directors unanimously authorized terms under which the Executive Committee could settle with that employee, Robin Forte', the executive vice president of NAPE Expos. As current AAPL president Jack Richards informed you on July 14, Mr. Forte' is no longer an employee of AAPL. Christy Payne, another employee of NAPE Expos, has also left the organization.
- As of March 31, 2011, AAPL held \$20.44 MM in its investment account. The investment accounts of the AAPL Educational Foundation totaled \$3.22MM, while the Landman Scholarship Trust had a fund balance of \$1.57MM.
- The first meeting of the new NAPE Operator's Committee was held on May 17, 2011. The purpose of the committee is to provide oversight of NAPE administration through the review and monitoring of NAPE general operations, activities, budgets and financial results in order to ensure the ongoing success of NAPE. The committee is comprised of nine appointed AAPL members. If the chairman of the NAPE Advisory Committee is an AAPL representative, that person shall also serve on the Operator's Committee. In addition, the AAPL executive vice president shall serve on the Committee. I believe that only the nine appointed AAPL members have voting rights, but I will confirm that at the next board meeting.
- The board unanimously passed a motion that an application for Associate membership in AAPL not require two active sponsors.
- Pamela Feist, chairman of the Membership Committee, reported that AAPL has 12,603 members. At the annual meeting the attending membership voted to change the by-laws to expand student membership to be available to those enrolled in a degree program at an accredited college or university. This was accomplished by striking the words "specifically for education of Land Professionals" from Section 6 of Article V of the by-laws.
- Earlier this year many members participated in a survey by Pierpoint Communications. At the board meeting two employees of the firm gave an extensive presentation of the results of the survey. 88% of respondents want AAPL to be active in preventing regulation. 83% want AAPL to be more active in industry events. 76% believe AAPL could benefit from stronger efforts to make the organization more known by the public and the media. Pierpoint recommended that long-term AAPL strategies should be to launch a consumer campaign educating the public and elevate AAPL's presence in the media. They will next create a formal plan to accomplish these goals.

The next board meeting will be in Palm Beach, Florida on September 11, 2011. If any of you has a concern you would like me to bring to the board, please advise.

James M. Thomas, CPL
AAPL Director for WAPL